



Next steps:  
Enterprise Specific Training for Latinos in Nebraska and Iowa

# Catherine Medina



Farm name:  
Rancho Medina



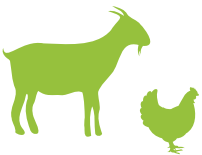
Location:  
Schuyler, Nebraska

This case study series showcases Latino farmers in Nebraska. It highlights three separate farmers and how they run their operations, what they produce, and lessons they have learned that might be helpful and educational to other aspiring Latino farmers. The Center for Rural Affairs is able to assist by providing resources and training opportunities. Visit [cfra.org/farmers](http://cfra.org/farmers) for more information.

## Catherine's story



After retiring, Catherine Medina moved from California to Schuyler, Nebraska, to be near family.



A Latina who is not afraid to learn and try new things, she and her husband bought some land and now raise goats, chickens, and vegetables on 6 acres.



Catherine has relied on farming advice from family in Mexico and educated herself through classes and books.



She has kept an open mind through trial and error, adjusting the farming plan each year as needed.



The couple also received animal care assistance from their local veterinarian.

## Operation

Catherine and her husband own 12 female goats and one male. They also have 13 chickens and one rooster. They use some of their 6 acres of land to grow vegetables every year.

“Originally, we raised goats to keep the pasture down. After they began breeding, we decided to sell the male goats for meat. We have sold goats to the Hispanic and Somali people. I also sell eggs to the community.”  
-Catherine



## Acquiring land and making sales

“ My husband has family living in Schuyler, Nebraska. We came to visit annually [from California], and on one of my daily walks, I encountered this acreage for sale by owner. We worked with the owner to purchase the property and her attorney closed the sale.

Mostly we sell by word of mouth. Our land is visible from Schuyler. I also mention on Facebook when we have goats or eggs for sale.

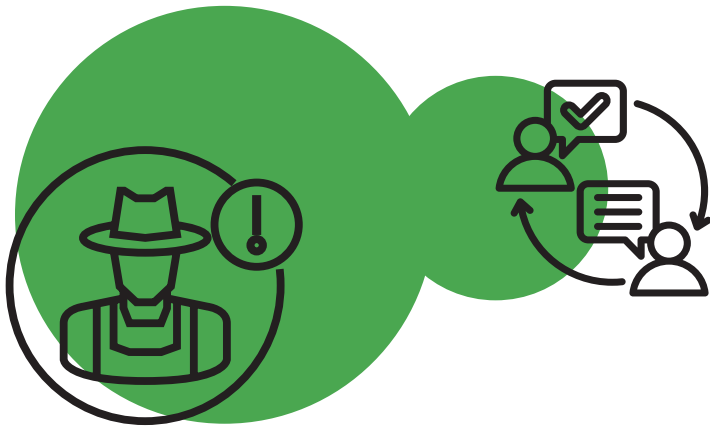
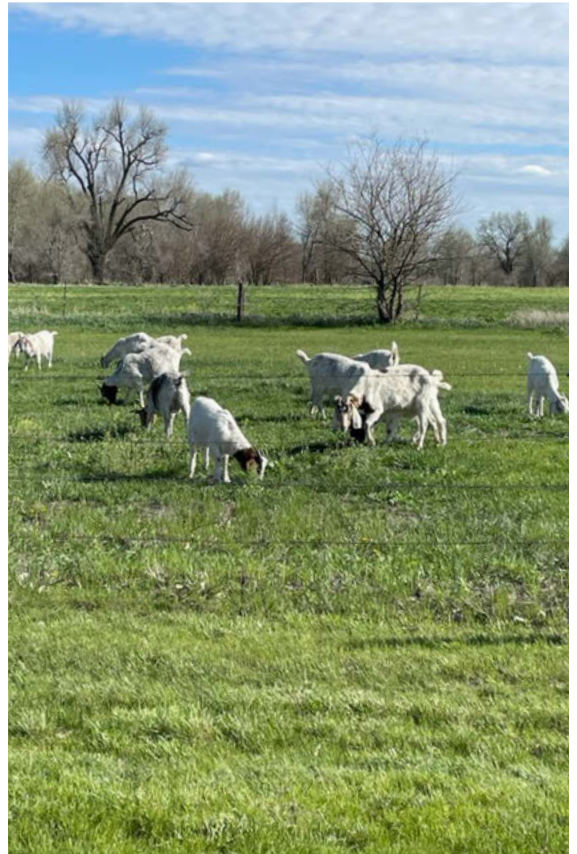
-Catherine ”



## Assistance

“ We only had family advice when we started. Our family lived on farmland in Mexico and directed us with just what they knew. We also received medical help for the animals from the local veterinarian.

-Catherine ”



## Advice to aspiring Latino farmers

“ I would suggest educating yourselves before entering into this venture. We could have saved time and animal lives by knowing more. Keep an open mind on what works and doesn't work. Take classes, learn from books, and get to know the veterinarian in your area.

We have learned mostly from trial and error. Every year we have adjusted our plan.

-Catherine ”

*Funded by the U.S. Department of Agriculture's Outreach Assistance to Socially-Disadvantaged Farmers and Ranchers Competitive Grants Program, otherwise known as the 2501. The Center for Rural Affairs is an equal opportunity provider and employer.*



CENTER for RURAL AFFAIRS

cfra.org

| info@cfra.org

| 402.687.2100

